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|  |  | Lars Levie  2160 Fell St. Apt. 101, San Francisco, TX 94117 T: (972) 351-7223 E: larslevie@gmail.com |
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| Objective |  | I love to build. I love to learn. I love to improve. I take pride in crafting maintainable, DRY, accessible code for software, web applications, and websites. I’m looking for a small, agile, passionate development team that wants to rock everything they create and help each other become better developers. |
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| Experience |  | Lead Engineer – Quanta Ventures, Inc. (San Francisco) November 2011 – present Lead the redesign and redevelopment of a new learning platform that adapts itself to the actual performance of each client. Frontend and backend design and development.   * Took over the project and brought it from a part-time hobby to a fully functional and stable beta. * Rewrote the platform core, creating an engine that accepts plugin-like modules allowing the addition of new types of learning content without writing new code. * Introduced agile methodology to the engineering and product development teams which dramatically improved feature delivery in a very fluid product development environment.  UX Design and Web Development – Contract (San Francisco) April 2011 – November 2011 Lead the UX strategy and UI redesign and reimagining of a large logistics management application for an early stage startup in San Francisco. Initially working remotely on a part-time and then full-time basis, eventually moving to SF to continue the project. Site Producer – Neiman Marcus Online (Irving, TX) April 2008 – July 2011 Managed the daily production support for three of Neiman Marcus Online's most profitable sites: neimanmarcus.com, bergdorfgoodman.com and lastcall.com.   * Created an internal Site Production tool asset management too that reduced errors and improved response times while enabling more Site Producers to safely deploy assets. The app also included additional internal tools used by the merchant, marketing, and management teams. * Acted as a critical source of front-end (HTML, CSS, JS) knowledge and advice to a development team that lacked that expertise. * Created a tool for collecting huge datasets used to drive NM Online's largest annual promotion. The system replaced a collection of multi-tabbed spreadsheets, saving the company hundreds of thousands of dollars a year.  Web Producer – Neiman Marcus Online (Irving, TX) May 2007 – March 2008 Managed job traffic for the online design group, which involved tracking the status and flow of upwards of 75 pieces of marketing collateral from concept to design, approval and delivery.   * Led a major UX overhaul of the creative project management tool, synthesizing input from the major business stakeholders into requirements and design. The redesign provided fine grained tracking of creative jobs, enabling design, photography, marketing and technical teams to see the status of any job at a glance at any time.  Manager of Information Systems – Atlas Media Corp. (New York City) May 2007 – March 2008 Oversaw all the IT needs of up to 200 users: handling telecommunications, networking, desktop support, internal application development, web design and development.   * Wrote a footage management application that captured and tracked thousands of tapes from the company’s back catalog as well as for new productions. The application allowed producers to search the footage catalog for existing b-roll and other reusable assets and ensured that footage was properly tracked during post-production saving the company thousands of dollars a year in efficiency gains. |
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| Education |  | Bachelor of Science, Communication Studies 2001 – 2004 New York University |
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| Skills |  | Visual Design, UX/UI design, standards-based, semantic HTML5 + CSS3/SCSS, JavaScript/CoffeeScript, wireframing and rapid prototyping, Ruby on Rails, Adobe Photoshop, Adobe Illustrator; ability to communicate clearly and effectively, particularly between technical and non-technical colleagues |
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